



הסתדרות הציונית העולמית
World Zionist Organization

World Zionist Organization Activity Programs During Iron Swords war Update for 14-31 October 2023

- ❖ **“The Spirit of Our Nation”** – A new initiative in the World Zionist Organization’s activity to support the Jewish people in Israel and the Diaspora. The campaign incorporates a series of short videos, featuring rabbis and leading figures from the cultural sphere and the world of education, offering inspiration and encouragement. Participants to date include Sivan Rahav Meir; Rabbi Shay Piron; Dr. Haim Shapira; Yoav Heller, CEO of Q4Israel (a civil society dialogue initiative); Dr. Aliza Lavie and others. These videos are now available on social media:

Instagram: [#רוחאומה | Hashtags](https://www.instagram.com/rochaaoma)

Facebook: <https://www.facebook.com/WZO.Ruchani>



- ❖ **Donation Center** – The World Zionist Organization Donation Center continues its activity. Since its inception, it has focused on finding meaningful solutions for needs on the ground. In addition to its major operations, the two personnel members taking incoming calls, both staffers in the organization, have been responding to the numerous callers contacting the center daily with their requests, as well as assisting overseas donor organizations with transport and customs release for donations they have shipped to Israel. As of now, the World Zionist Organization has invested 1,500,000 NIS in purchasing equipment and essential supplies: this includes mattresses, thermal clothing, mobile phone chargers, head torches, batteries, shoes, mobile ultrasound equipment for IDF field medical teams, laser markers, food for pets left behind in kibbutzim, hot evening meals for various units and evacuated civilians, as well as arts and crafts materials for kindergartens set up in hotels, closets, etc. The center operates Sunday through Thursday from 08:00-20:00 and can be reached by phone on +972-2-620 4333 or via WhatsApp on +972-52-440 3488.





הסתדרות הציונית העולמית
World Zionist Organization

- ❖ **Hasbara (Israel Advocacy) in the Diaspora** – The World Zionist Organization continues to be involved in platforms and events relating to calls for the release of the hostages, rallies in support of Israel and fund-raising activities on behalf of a range of emergency activity initiatives in Israel, as well as *Hasbara* on social media, TV and print media, around the world and in Jewish communities, in the relevant languages across the different continents.



- ❖ **Hagshama Youth Movements in the Diaspora** – The World Zionist Organization is assisting youth movement through the creation of didactic resources related to the war for their *madrichim* (counselors) in the Diaspora, with a view to helping them navigate materials on social media and adapt them to age-appropriate levels for their *chanichim* (group members.) Additionally, information about all the World Zionist Organization's special projects and initiatives is being circulated to movement alumni, college student members and alumni. Real-time response is also being provided for their needs, alongside ongoing support for the youth movements' own initiatives and needs at local or regional level.



- ❖ **Youth Movements in Israel** – The World Zionist Organization is providing support for educational courses under the auspices of youth movements whose members are attending a range of educational programs in Israel and, particularly, the Institute for Youth Leaders from Abroad, together with the respective organizational needs. Movement members are currently involved in organizing special creative programs for evacuees – in Eilat, Dead Sea hotels and throughout the country. Members attending long-term youth movement programs in Israel have also been volunteering for agricultural work on *kibbutzim* and small farms as part of their educational training program.



הסתדרות הציונית העולמית
World Zionist Organization

- ❖ **Assistance to Israel's Farmers** – Due to the situation, most of Israel's foreign agricultural workers have chosen to return home, leaving Israeli farmers desperate for help. The World Zionist Organization has opened a program option for its own personnel to volunteer for agricultural labor in support of Israel's farmers. The first intake left on Wednesday, 1 November to work in the jojoba fields on *Kibbutz Netiv Halamed-Heh*. Those interested in volunteering for this program are kindly requested to complete the application form on <https://forms.gle/v8SBNwtcNn7EkBFm9>.



- ❖ **Worldwide Memorial Service** – The Hamas terrorist organization's unanticipated and heinous attack claimed the lives of so many loved ones, relatives and friends in a single day, awash with blood, which will be forever etched in our hearts, in the history of the State of Israel and of the Jewish People. Thirty days after the horrific massacre and the beginning of the "Iron Swords" war, the World Zionist Organization is joining with other organizations within the National Institutions for a special international memorial service. We come together to honor and commemorate those who fell in line of duty and those who were murdered, and renew the call for the release of the hostages. The live international ceremony will be held on Sunday, 5 November 2023 in Jerusalem at 19:00 (Israel time). We invite Jewish and Israeli communities worldwide to connect to the event, which will be livestreamed around the world. For further details, please see [International Memorial Ceremony \(wzo.org.il\)](https://wzo.org.il)



International Memorial ceremony
Marking 30 days since the horrific massacre

Sunday | Nov. 5 2023 | 7:00 PM Israel
12:00 PM EST | 11:00 AM CST | 9:00 AM PST

Join us live

LIVE



הסתדרות הציונית העולמית
World Zionist Organization

- ❖ **Naamat Campaign** – Naamat has launched an international campaign with a wake-up call to women around the world to take action in response to the atrocities perpetrated on the Black Sabbath of 7 October. Naamat is appealing to women everywhere to quit being apathetic and make their voices heard on behalf of the 242 men and women hostages indiscriminately abducted to the Gaza Strip, where they are being held captive in violation of International Law, as well as in contravention of all moral and humanistic principles. Women of the world are being urged to exert all possible influence within their own countries to work towards their immediate release.



- ❖ **“In Shattered Times” Resource Pack** – This is a pilot project, offering the beginnings of spiritual support from the perspective of Humanistic Judaism for those who have suffered the loss of their nearest and dearest and wish to seek additional sources, readings, guidance and support in time of crisis. The English collection can be downloaded here: [Chagim Center, Home for the Jewish Holidays](#)



- ❖ **My Home is Your Home** – This project has been inviting Jews in the Diaspora and Israel with vacant apartments in Israel to consider housing evacuee families who have lost their homes. The number of apartments being offered continues to rise and the process of linking evacuees to apartments has begun. There is still a huge gap between demand and the supply of available apartments, however, so registration is continuing. If you are interested, you can read further information on the project and find a registration form at this subsite: <https://www.wzo.org.il/department/myhome/my-home-your-home/en>





הסתדרות הציונית העולמית
World Zionist Organization

- ❖ **Embracing the South-West Border** – The World Zionist Organization continues to provide countrywide assistance: parcel and package distribution to residents in Israel’s South and IDF soldiers; shows for children and “happy moments”. Students from the Amichai Pre-military Academy on *Kibbutz Kramim* and the Israel Zionist Council’s Pre-military Academy are now helping with the preparation and distribution of food packages.



- ❖ **Educational Activity for Children from the Gaza Border Region** – The World Zionist Organization launched a pilot, together with “Soldiers Without Borders,” in which their program alumni arrive each day to run experiential school activities for children evacuated from border region communities, in line with their educational schedule and curriculum.



- ❖ **Activity Programs for Shoah Survivors** – The World Zionist Organization has joined with “*Zikaron BaSalon*” (“Fighting to Remember” – Shoah commemoration at home) to help organize home visits by volunteers to hundreds of Holocaust survivors before every weekend. This activity is being scaled up due to these more complicated times, with volunteers alleviating Holocaust survivors’ isolation and reinforcing their sense of security. Visitors also bring Shoah survivors a small house plant and a challah for Shabbat. Where an elderly person is afraid of going out, medications and additional supplies are delivered to them.



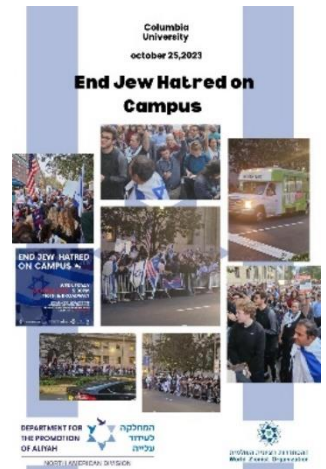
- ❖ **Activities with *Olim Chadashim* (New Immigrants)** – A first support encounter was held with new immigrants whose children are due to be drafted into the army or have already been drafted. The meeting was intended to ease their anxiety, provide support for *olim* parents and deliver information helpful to those with lower Hebrew proficiency. 22 *olim* participated and another meeting is planned for next week.



הסתדרות הציונית העולמית
World Zionist Organization

❖ Activity Programs in North America

- Organization of an Israel support rally near Columbia University, calling for the return of the hostages.
- Pro-Israel event at Kings Bay Y, Brooklyn.
- “Green Chairs” event in Times Square in conjunction with the IAC.
- Recruitment of famous personalities and influential figures from the community to promote Israel advocacy, inter alia: media personality and comedian Vlad Spector; news presenter Galina Goldberg, who has 750,000 listeners in North America.



❖ Activity Programs in Latin America

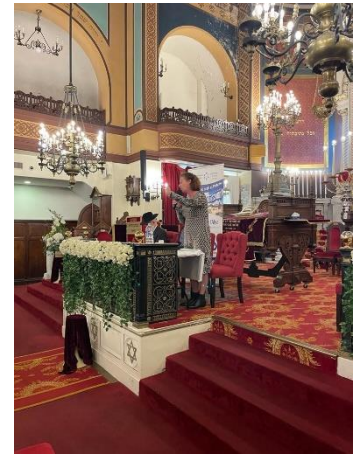
- At the Ulpan in Chile, students embroidered “Pockets of Love” for the children from the Gaza border region and sent them to Israel.
- A media operations room was set up to coordinate the community’s activities vis-à-vis the general population (in coordination with the Israel Embassy), which will organize Israel advocacy programs, speaker events, preparation of content, etc.





❖ Activity in Europe

- World Zionist Organization representatives have been sent on Shlichut to France for a series of interviews in the media and as speakers at community events to give updates and offer insights on the situation in Israel.
- A wide-ranging Israel advocacy training series is under way for French Jewish communities with specialist speakers. To date, encounters have been arranged with:
Col. (Res.) Olivier Rafowicz, former IDF Spokesman for international media; Col. (Res.) Raphaël Jerusalmy, author, retired security and academic figure; Matthias Inbar, military correspondent for i24NEWS, etc.
- An evening of Israel Advocacy with “*Reservists on Duty*”, an Israeli advocacy training NGO working in France, at which French MP Mme. Jade Faucher resolved to enroll at Ulpan –as an act of support for Israel and improve her understanding of Hebrew.
- In the UK, weekly Israel advocacy training sessions have been organized and are led by Ashley Perry, former consultant to a number of Israel government ministries; Perry is also a researcher, lecturer and publicist.
- Social media training sessions have been held in France for Jewish youth, to provide participants with essential advocacy tools.



- ❖ Antisemitism Around the World – Please see the separate annex to this report for a summary of antisemitic acts around the world perpetrated since the outbreak of this war.

