



HOLIDAYS SHORT-TERM Madrachim/Counselors

From Purim to Shavuot: A Meaningful Time for the Jewish People – Programs and Celebrations with Shlichim in Your Community!

For Jewish communities around the world, The Jewish Agency for Israel, in collaboration with the Zionist Enterprises Department – Cultural Humanistic Judaism Unit of the World Zionist Organization, is offering a unique short-term Shlichut opportunity.

This initiative features a tour of two **Madrachim** traveling across North America, Latin America, and Europe during Purim, Pesach, Israel's 77th national celebrations, Lag BaOmer, and Shavuot. Their mission is to strengthen your community's connection to Israel through meaningful programs and events. Your community can host them too!

The Program

There is a shared educational narrative connecting **Purim, Pesach, Lag BaOmer, and Shavuot** with Israel's national days. These moments in the Jewish calendar celebrate the birth and resilience of the Jewish People as a strong, united nation with the State of Israel at its heart.



Through the Short-Term Shlichut, our Shlichim will lead educational activities and community programming that develop this narrative over a span of 7 days or more, based on the following themes and questions.

Each community will have the opportunity to select its own educational curriculum from a list of suggested topics and materials.

Tour Start Date:
March 2025

Tour End Date:
Late June 2025

Flexible Scheduling:

Your community can choose the dates for the **Madrichim** to be with you!

Who Are the Shlichim?

The Shlichim are professional and articulate Israelis (25+ years old) who have recently completed a successful term as Shlichim around the world.

They bring expertise in:

- **Israel Education and Engagement.**
- **Familiarity with Global Jewish Communities.**
- **Israeli Ruach (Spirit) and Cultural Programming.**
- **Relevant Educational Content.**
- **Flexibility to Adapt to Different Age Groups and Settings.**
- **Judaism as a Culture.**

March – April: From Purim to Pesach

FROM A GROUP TO A NATION

Passover prompts the question:

- What defines the essence of the Jewish nation?
- How did a group of individuals transform into a nation?
- Can a single historical event unite us as one people?
- Does geography define us, or do we define the geography?
- In what ways do I feel part of the Jewish nation?



FROM SLAVERY TO LIBERTY

- Between HIS-story and ME-mory: A historical and modern exploration of slavery and freedom.
- Is Jewish identity a choice or an obligation?
- The value of Klal Yisrael throughout history.
- How do we define Judaism: Is it a religion, a culture, or a national identity?

April – May: Israel's National Days

FROM ONE GENERATION TO THE NEXT

- **The Holocaust** and the Establishment of the State of Israel.
- How does the memory of the Holocaust shape Jewish identity in Israel and around the world today?
- Connecting **Yom HaShoah** and **October 7th**.
- Holocaust remembrance programs: Zikaron BaSalon.
- The intergenerational legacy of Jewish survival.
- Tolerance as a Core Jewish Value.

FROM HOLOCAUST TO REVIVAL

- The evolving relationship between Israel and the Jewish Diaspora.
- Yom HaZikaron – honoring those who built and defended the State of Israel.
- Yom HaAtzmaut – celebrating the diversity of Israeli and Jewish communities.



May: From Lag BaOmer to Shavuot

JEWISH RESILIENCE AND UNITY

- What has kept Jewish tradition alive through times of challenge?
- How do we balance different voices within our community?
- Receiving the Torah – How can we make ancient wisdom relevant today?
- The old-new Kibbutz movement big festival - the why and the how.
- What does choosing to be Jewish mean in modern times?
- Learning from the characters in Megillat Ruth.

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What's on Us?

1. Identifying and selecting Shlichim.
2. Developing and training Shlichim.
3. Flights and logistics.
4. Providing a stipend during training and throughout the Shlichut.
5. Offering ongoing support and evaluation before and during the Shlichut.

What's on You?

1. Open your hearts and doors to the Madrichim!
2. Provide accommodations, meals, local transportation, and a small budget for activities.
3. Facilitate communication and coordination within the community.

Let's work together to bring Israel and Jewish identity to life in your community during these meaningful national and religious celebrations!

For registration and further information, contact:

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