

THE RESILIENCE CAMPAIGN



**EMPOWER LOCAL
LEADERSHIP**



**STRENGTHEN SOCIAL
INFRASTRUCTURE**



**REBUILD FRACTURED
COMMUNITIES**



OUR MISSION

To rebuild the Eshkol Region, the Resilience Campaign funds a program that equips local leaders with professional support, empowering them to navigate trauma, make critical decisions, and develop the processes needed to strengthen their communities in the wake of the October 7 invasion.

RESILIENCE COORDINATORS AND MENTORS:

THE WHY:

The murder and displacement of community leaders, along with fractured social infrastructure and eroded trust in government, have left border communities without the leadership essential for rebuilding.

OUR ROLE:

Providing guidance through emotional and logistical challenges while restoring trust in leadership, with support from the global Jewish community.

**COMPREHENSIVE
PLANNING**

**COMMUNITY DEV.
PLANNING**

**DEMOGRAPHIC GROWTH
STRATEGY**

**COMMUNITY IDENTITY
BRANDING**

"We used to struggle with constantly changing rules and regulations from the government on the status of our safety and rebuilding of our communities. The services offered by the Resilience Coordinators gave us a clear, structured way forward. Now, we don't just react to change, we stay ahead of them."

"Their expertise turned what used to be a chaotic and stressful process into something manageable—and even strategic. Now we're saving time, avoiding costly mistakes, and making smarter choices."

*- Two community members of
Kibbutz Re'im and Kibbutz Be'eri*



**RESILIENCE IS MEASURED NOT BY WHAT
WE ENDURE, BUT BY HOW WE REBUILD.**

Every Israeli community deserves to feel supported in times of challenge and resilience.

Be a part of the rebuilding effort.

Together, we can ensure a stronger future for Israel's Gaza Envelope communities.

CONTACT US:

e/ Hebert Block: hblock@azm.org
e/ Arielle Noah: anoah@azm.org

CURRENT ASK

\$200K

To support 9 Eshkol Region communities with resilience services for a year.

FUTURE SUSTAINABILITY:

35

Scaling resilience services to
35 communities in Southern Israel.

