

PROGRAM REPORT 2020

Click in the images below for videos and more information

US Election for the 38th World Zionist Congress

January 21 - March 11

The election for US representatives to the World Zionist Congress (WZC), the international "parliament of the Jewish people" was facilitated by AZM. 123,575 American Jews cast ballots, from all 50 states, DC and US territories. This represented a 115% increase - more than double - from the turnout of the prior WZC election in the US in 2015 and was the highest number of votes since an open Zionist election began for the entire American Jewish community 30 years ago. There were a record 15 slates, comprised of 1,800 delegate candidates, which competed for the 152 American elected seats at the WZC.









Purim Connection

March / Adar

AZM's annual campaign to send mishloah manot holiday baskets to support people in need in Israel.



Celebrate Democracy III: Israeli Election Watch Party

March 2

The American Zionist Movement hosted Celebrate Democracy III with i24newsTV broadcasting live from the AZM booth located at the entrance of The Village at AIPAC Policy Conference 2020.



Theodor Herzl: Coming Home, Staying Home

April 14

Webinar with David Matlow, owner of the world's largest private collection of Theodor Herzl memorabilia and past Chair of the Jewish Foundation of Greater Toronto.



Yom HaShoah 2020: Israel's Yad Vashem Memorial Siren

April 20

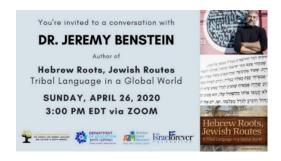
Jews from all over the globe unified as one people to hear Israel's Yad Vashem Holocaust memorial siren, witness the Yom HaShoah candle lighting in memory of the six million Jews who perished in the holocaust, say Kaddish, and hear a Survivor's testimony (in-English) all while at home.



Hebrew Roots, Jewish Routes: A Tribal Language in a Global World

April 26

Conversation with author Dr. Jeremy Benstein



Yom HaZikaron Israeli Siren Live & Personal IDF Stories

April 27

From all over the globe we united as one people, standing together in silence as Israel's National Memorial Siren pierced the air, remembering Israel's fallen during its wars and by acts of terror.



Yom HaZikaron to Yom Ha'atzmut: 2020 Virtual Programming

April 27 - May 14



Zionist Youth Fund

May 5 Giving Tuesday Now



WEBINAR: The Path to Independence and Recognition: Why San Remo Matters

May 14

On "Israel Independence Day," this special online program celebrated the 72nd anniversary of the May 14, 1948 Declaration of the State of Israel, its <u>immediate recognition by the United States</u>, and marked the important <u>Centennial of the San Remo Conference</u>.



San Remo Centennial

Click here for more resources



Pre-Shavuot Short Talks W/Israeli Thought Leaders

May 27



Beit Ha'am Online: A Virtual Beit Midrash About Israel's Society

June 11 - July 8

Four programs with over 600 attendees participating, in partnership with the WZO Department of Diaspora Affairs and the Canadian Zionist Federation. Click here for a video round up.



June 11 - <u>Beit Ha'am</u> <u>Jewish Vs. Israeli:</u> Tateh Film



June 18 - <u>Beit Ha'am</u> <u>Israeli Vintage Posters</u>



June 25 - <u>Beit Ha'am -</u> Krav Maga An Israeli Experience



July 8 - <u>Beit Ha'am - The</u> Lost Tribe, The Story of Ethiopian Israelis

TACHLES: Weekly Practical Hebrew Zoom Classes

June 16 - September 15

An 8-week program was expanded to 12 weeks by popular demand, with additional separate weekly study sessions. With over 550 registrants, the classes had 2,619 participants.



i24 Keynote: Spotlight on AZM Organizations

June 30, 2020 - In partnership with i24 News

Featured: B'nai B'rith International, Hadassah, ARZA, MERCAZ USA, RZA - Mizrachi and Habonim Dror NA



Helyn B. Reich Scholarship Fund

Scholarships available for young Americans to study in Israel (University and post-University)

- View the Spring 2020 Recipients here
- Four Fall 2020 scholarships have been awarded

Now accepting Spring 2021 HBR Scholarship applications, through February 1, 2021. Learn more and apply: https://azm.org/hbr



Herzl: Coming to you this Summer

July 26, August 2, 9 and 16

In partnership with WZO's Herzl Center, over 300 people participated in a virtual tour of Mt. Herzl (thousands of views on Facebook live) <u>Take a tour</u>



Zionist Congress: Then & Now

August 31

On the anniversary of the first Zionist Congress in 1897, a webinar was held, in partnership with the WZO and The Herzl Center to learn about its history and modern relevance in preparation for the October 2020 38th WZC. There were 241 Zoom participants (and over 800 viewers on Facebook Live).



Zionist Educational Accelerator

Deadline: August 31

Over 30 innovative Zionist education projects were submitted. The finalists will go to Israel to compete to win the grand prize. In partnership with WZO Education Department.



A Conversation with Natan Sharansky and Gil Troy

September 22

Our largest public webinar of the year was the launch of the book "Never Alone: Prison, Politics, and My People", written by Natan Sharansky and Gil Troy.



WORLD ZIONIST CONGRESS

October 13

Exclusive Briefing and Orientation for American Delegates and Alternates to the 38th World Zionist Congress, held virtually from October 20-22. The US delegation was the largest worldwide and represented 30% of all elected to the WZC and included participants from 28 States (plus DC and PR) who ranged from ages 18-89. See more on the AZM resource page for the WZC at: https://azm.org/38wzc





USA Youth Delegate "Meet & Greet"

October 14

"Virtual L'Chaim" and VIP greetings, before the World Zionist Congress, AZM and CYJP hosted a "Meet & Greet" with young adult delegates and alternates from the USA. Over 100 young American Jews participated in the 38th WZC!



IAN University Zionism Series, in partnership with AZM

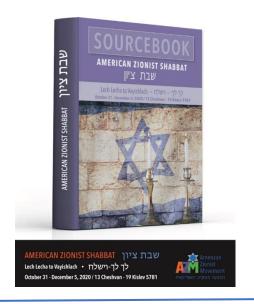
October 7, 14, 19

- Session 1: Young Voices on Zionism
- Session 2: Jewish Denominations Approach Israel & Zionism
- Session 3: Inside the World Zionist Congress: Happening This Week



AMERICAN ZIONIST SHABBAT - Parshiot Lech Lecha to Vayishlach 5781 October 31 - December 5, 2020 / 13 Cheshvan - 19 Kislev

www.zionistshabbat.org



Herzl Explained Video Series

October/November

A series of six short videos about Theodor Herzl and Zionism was produced by Canada's Centre for Israel and Jewish Affairs (CIJA) and supported & distributed by AZM, WZO and the Canadian Zionist Federation (CZF). The videos are narrated by David Matlow, the owner of the world's largest collection of "everything Herzl".



FALL 2020 INTENSIVE ONLINE ULPAN COURSE

November - January (2021)



Stand up for Democracy!

November 8

An event commemorating the 25th anniversary of the assassination of Israeli Prime Minister Yitzhak Rabin z"l.



Support Zionist Youth Programs on #GivingTuesday

December 1



Fall launch of the AZM Antisemitism, Anti-Zionism and Holocaust Denial Project and Task Force

"We find ourselves in a chess match of hatred. Fighting Antisemitism and Anti-Zionism is our communal obligation. We must defend our people, our heritage and our good name. We must adopt a policy of Zero Tolerance against Antisemitism and Anti-Zionism".

Richard D. Heideman, President, American Zionist Movement

Conversation on the Holocaust & Zionism

December 8

Antisemitism, Anti-Zionism and Holocaust Denial Committee inaugural webinar featuring Holocaust survivors Irving Roth and Sami Steigmann.



Jewish Insider launched 'THE JEWISH NIELSEN', In the age of Zoom, who is watching what?

AZM's programs got ranked 16 times, making the list 7 consecutive weeks.

AZM MEETINGS

- AZM Board Meetings: March 25, June 8 and September 14
- Leadership Cabinet: Monthly meetings and updates
- ❖ AZM Board Discussion Forum on Application of Israeli Law Issue June 24
- Leadership Forum: Meeting of AZM organizational Presidents, Board Chairs and Executive Directors -June 29

AZM Press Releases and AZM In The News

AZM RESOLUTION ON CURRENT SITUATION IN AMERICA (June 10)

AZM COMMITTEES:

- Antisemitism, Anti-Zionism and Holocaust Denial
- Area Election Committee
- Constitution
- Dues and Tiers Review
- Fundraising
- Membership
- Nominations
- Personnel and Administration
- Policy Review Task Force
- Program/Biennial
- Tribunal
- Youth Leadership Development

HOLIDAY RESOURCES

Remembering Dr. Martin Luther King, Jr.

January 16

The American Zionist Movement Remembers Dr. Martin Luther King, Jr. and Honors His Statements on Israel



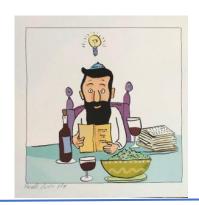
Celebrate Tu B'Shvat - A Zionist Holiday

February 10 / 15 Shevat

Resources

Passover 5780/2020

April / Nissan Resources



Yom Yerushalayim - Jerusalem Day

May 22 / 28 Iyar Programs and Resource Page



Shavuot 5780 / 2020

May 29 - 30 / 6 - 7 Sivan



<u>Sukkot</u>

October 3 - 9 / 15 - 21 Tishri



Chanukah

December 11 - 18 / 25 Kislev - 3 Tevet



PARTNERSHIPS































Click here to help AZM do even more in 2021

For more information contact azm@azm.org.