

**The American Zionist Movement 2025 Biennial National Assembly**

# Partnership Guide

**December 7 - 8 , 2025**

New York City, NY

## **Contact Us**

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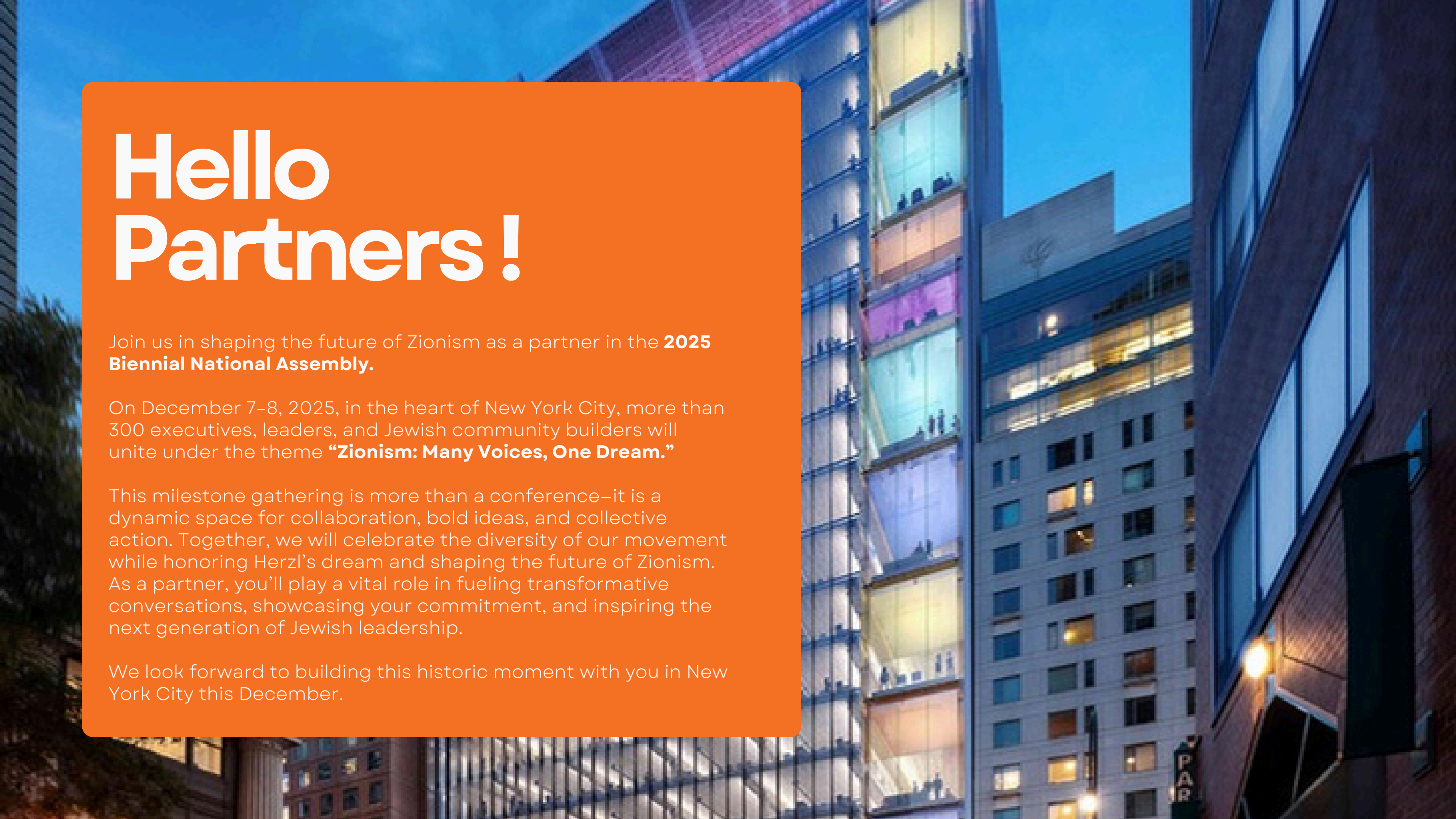
# Hello Partners!

Join us in shaping the future of Zionism as a partner in the **2025 Biennial National Assembly**.

On December 7–8, 2025, in the heart of New York City, more than 300 executives, leaders, and Jewish community builders will unite under the theme **“Zionism: Many Voices, One Dream.”**

This milestone gathering is more than a conference—it is a dynamic space for collaboration, bold ideas, and collective action. Together, we will celebrate the diversity of our movement while honoring Herzl’s dream and shaping the future of Zionism. As a partner, you’ll play a vital role in fueling transformative conversations, showcasing your commitment, and inspiring the next generation of Jewish leadership.

We look forward to building this historic moment with you in New York City this December.



# The American Zionist Movement

**The American Zionist Movement** (AZM) is the umbrella convening body of Zionist organizations in the United States and the official American federation of the World Zionist Organization. The AZM is comprised of 46 national Jewish Zionist organizations and works across a broad ideological, political, and religious spectrum linking the American Jewish community together in support of Israel, Zionism, and the Jewish people.



AZM also represents American Zionist interests globally, with active roles in the World Zionist Congress, and the National Institutions of Israel. By promoting Zionist values, combating antisemitism, and fostering vibrant leadership, AZM advances Herzl's dream and empowers the Jewish people to shape a strong, secure, and enduring future for Israel and the Jewish world.



# Why Should you Partner with AZM?

## By partnering with AZM you:

- Gain direct visibility with top Jewish executives, professionals, and decision-makers.
- Position your brand at the center of critical conversations on the future of Zionism.
- Showcase your commitment to Israel, Zionism, and Jewish leadership.
- Connect with a diverse and influential audience representing 50+ national Jewish organizations.
- Extend your reach beyond the room with brand exposure to 300,000+ AZM mailing list subscribers nationwide.
- Play a vital role in fueling transformative dialogue, collaboration, and action.

Your sponsorship ensures this milestone gathering strengthens the Zionist movement while highlighting your brand as a trusted leader and partner—at the Biennial and far beyond.





# Premier Event Sponsor

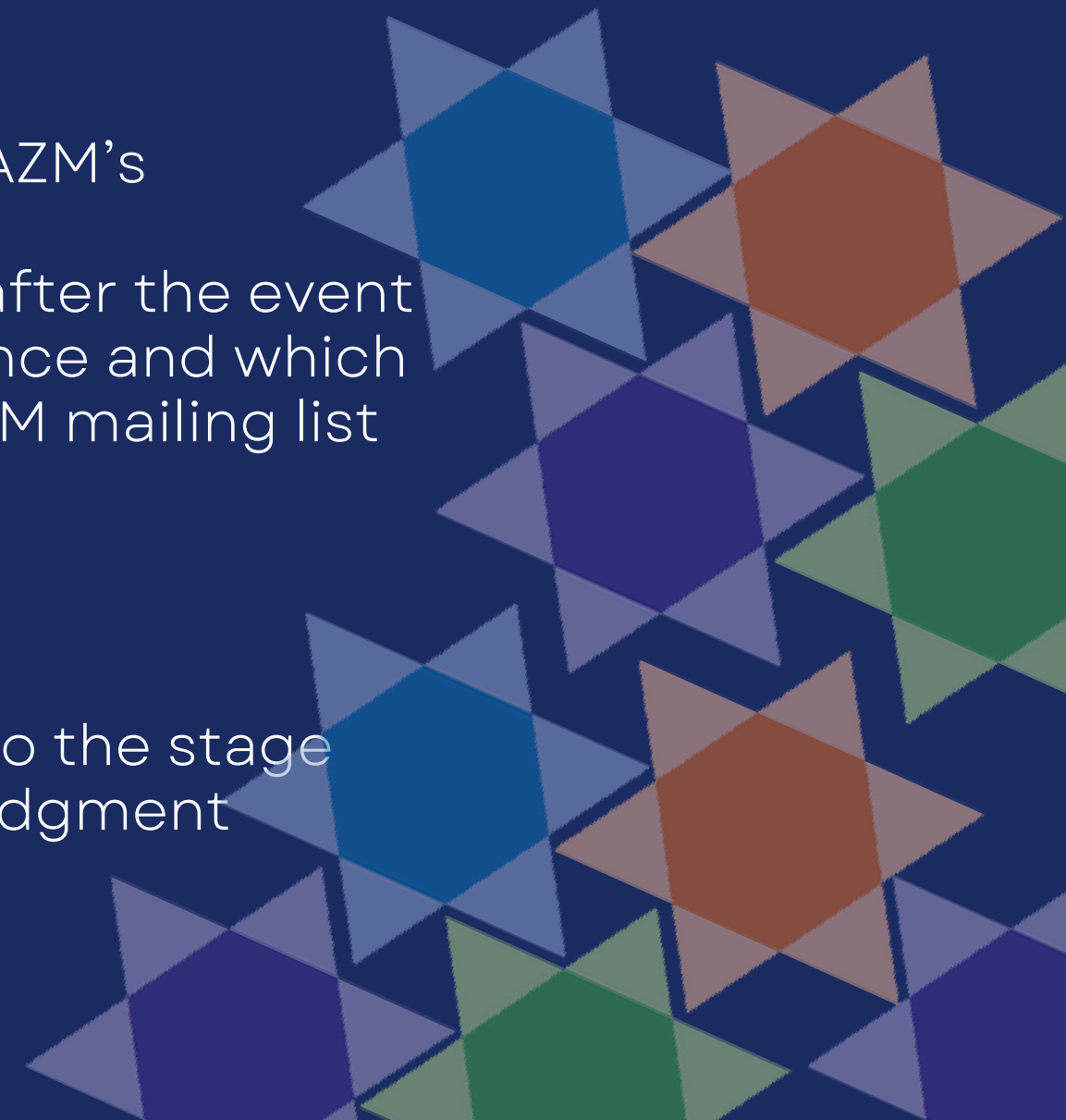
## **Premier Event Sponsor – \$50,000**

### **Exclusive opportunity – only one available**

Unparalleled exposure as the exclusive sponsor of the AZM Biennial. Your brand will be integrated into every stage of the event – before, during, and after.

### **Benefits include:**

- Recognition as the exclusive sponsor on all event materials and communications
- **Top-tier logo placement on:**
  - All event marketing (digital and print)
  - Stage and onsite signage
- Conference swag bags distributed to all attendees
- Featured presence in pre-event email blasts and post-event wrap-ups to AZM's subscriber list of 300,000 people
- Social Media Collaboration on AZM social media posts before, during and after the event
- Inclusion in the event highlights video, viewed by thousands post-conference and which will be permanently featured on the AZM Website and be distributed to AZM mailing list
- VIP table placement at Sunday's Community tabling event
- Distribution of branded swag or literature (with pre-approval)
- Sponsor message or short video played during the plenary session
- On-stage acknowledgment by the AZM President and Event Chair
- Sponsor spotlight: A representative from your organization will be invited to the stage during the opening plenary session for a brief introduction and acknowledgment
- Optional exclusive attendee benefit (coupon, special offer, discount, etc.)



# Tribute Dinner Sponsor

## **Tribute Dinner Sponsor – \$25,000**

### **Exclusive sponsor of the Biennial Tribute Dinner- only one available**

Position your brand at the forefront of one of the Biennial's most exclusive and highly attended gatherings. The Tribute Dinner is an invite-only event attended by top executives and senior leaders from AZM's 50 + Member Organizations. This is a unique opportunity to align your brand with the heart of the Jewish communal leadership landscape.

### **Benefits include:**

- Premier Logo placement on:
  - Dinner-specific signage
  - Event materials and dinner-related emails
- Verbal recognition by AZM leadership during the dinner
- **Sponsor spotlight:** A representative from your organization will be invited to the stage for a brief introduction and acknowledgment.
- Optional branded giveaway distributed at dinner tables
- Reserved VIP table for your organization's leadership and guests
- **Dedicated feature in AZM's Dinner Program**
- Social Media Collaboration on AZM social media posts before and after the event
- Dedicated email spotlight to AZM's 300,000 subscriber list, highlighting your organization's sponsorship and partnership



# Lunch Sponsor

## Lunch Sponsor – \$10,000

**Sponsor one of the Conference's daytime networking meals-** *two available*

Gain exclusive speaking time during the Biennial Lunch Program.

### **Benefits include:**

- Logo displayed on lunch signage and promotional materials
- Acknowledgment from the podium by the Event Chair during lunch
- **Sponsor spotlight:** A representative from your company/organization will be invited to the stage for a brief introduction and acknowledgment,
- Dedicated email spotlight to AZM's 300,000 subscriber list highlighting your company/organization's sponsorship and partnership
- Brand visibility during key informal networking and peer-to-peer connection moments



# Session Sponsor

## Session Sponsor – \$5,000

### *Where Your Expertise Meets the Biennial Stage*

Position your company/organization as a thought leader by sponsoring one of the Biennial's breakout sessions. Each sponsorship is customized in partnership with your company or organization to align with your expertise, values, and goals.

#### **Benefits include:**

- Collaboration with AZM to design or select a session that reflects your focus area
- Exclusive branding on session signage, slides, and digital agenda
- Acknowledgment by the moderator during the sponsored session
- Opportunity to provide brief remarks (2 minutes) or introduce the session speaker(s)
- Logo placement in all session-related promotions (digital and print)
- Logo placement on the AZM Biennial website sponsor page
- Recognition in the Biennial program and sponsor listings





# Supporting Sponsor

## **Supporting Sponsor – \$2,500**

Show your support for the Zionist movement and gain meaningful brand visibility throughout the event.

### **Benefits include:**

- Logo featured on printed event materials and on-site signage
- Recognition in email communications to all invitees
- Verbal acknowledgment during the opening plenary session
- Opportunity to distribute branded materials or giveaways to attendees
- Email spotlight to AZM's 300,000 subscriber list highlighting your organization's sponsorship and partnership



# Community Partner Table

## **Vendor Partner Table – \$1,000**

Showcase your company and engage directly with attendees during our “Fuel Up & Find Out” session on Day One—a dedicated networking and discovery hour where participants refuel with refreshments and connect with mission-aligned partners.

### **Benefits include:**

- Dedicated table space to display materials and engage attendees
- Logo featured on event signage and in the session program
- Inclusion in the “Fuel Up & Find Out” section of the event agenda
- Opportunity to distribute branded merchandise or resources
- Recognition as a Community Partner in event communications





# Your Sponsorship at a Glance



## 250+ Attendees

Active participation across plenaries, breakout sessions, and networking forums



## Promotion Reach

Exposure maximized through multi-channel event promotions and outreach



## Enhanced visibility

Brand integration across website, event signage, presentation slides, and program materials



## Extended Digital Presence

Visibility across optimized Biennial emails, website, and social media channels



## Networking Impact

Connect directly with Jewish communal executives, leaders, and professionals



## Community Alignment

Association with a mission-driven gathering of Jewish leaders and professionals



# THANK YOU!

**Join us in bringing “Zionism: Many Voices, One Dream” to life at the 2025 Biennial National Assembly.  
We’re excited to explore how your partnership can create lasting impact.**

## **Contact Us**

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