

AZM Biennial Assembly

Sunday, October 21 – Monday, October 22

Sheraton Hotel, Newark Airport

NEW GENERATIONS -- NEW CHALLENGES FOR ZIONISM

SUNDAY, OCTOBER 21

8:30 AM Student Track

11:00 AM General Registration Opens

11:30 AM – 1:00 PM

PLENARY I: OPENING SESSION

ESSEX BALLROOM

Buffet Lunch

Welcome: **W. James Schiller**, President, AZM

Convention Charge: **Sondra Sokal**, Assembly Chair

1:15 PM – 2:15 PM

PLENARY II

ESSEX BALLROOM

American Jews and Israel: The Challenges of the Changing Dynamic

Speaker: **Malcolm Hoenlein**, Executive Vice President, Conference of Presidents

Response: **Leor Sinai**, Rabbinic Intern, KOACH

2:15 PM – 3:15 PM

PLENARY III

ESSEX BALLROOM

Engaging the Next Generation: Trendlines and Faultlines

Professor Stephen M. Cohen

Respondents: **Ariel Beery**, Editor and Publisher, Presentense Magazine

Cheryl Cook, Chief Operating Officer, Hazon

3:30 PM – 5:30 PM

WORKSHOPS

- **Issues in Zionist Leadership: Renewal and Revitalization** (Location: TBA)

Debbie Moed, Vice President, AMIT

Ariel Beery, Co-Founder & Director, Presentense Institute for Creative Zionism

Ashley Kaufman, Birthright Alumna

- **New Concepts in Aliyah** (Location: TBA)

Yoram Black, Executive Director, Israel Aliyah Center

Liran Avisar-Gazit, Shlichat Aliyah, URJ

Oleh, TBA

- **Effective Use of New Technologies** (Location: TBA)

Internet Fund Raising, Internet Advocacy, Social Networking

Linda Wenger, Executive Director, Marketing and Communications, JNF

Rotem Nir, VP of Business Development, Collective

Dina Garfinkel, Project Manager, FlightPath

- **Successful Models of Engagement of the Next Generation** (Location: TBA)

Ross Berkowitz, Director, The Collaborative

Avi Rubel, Director, MASA, North America

Tammy Shapiro, Director, Union of Progressive Zionists

6:00 – 6:30 PM

Reception

TERRACE

6:30 – 8:15 PM

DINNER

ESSEX BALLROOM

In Appreciation of Our Outgoing President

Speaker: **His Excellent Sallai Meridor**, Israel's Ambassador to the U.S.

Remarks: **Ze'ev Bielsky**, Chairman of the WZO and Jewish Agency

Presentation to **W. James Schiller**, Outgoing President, AZM

Presenter: **Mel Salberg**, Past President, AZM

8:30 PM

EVENING PLENARY

ESSEX BALLROOM

The Jewish "Pop" Culture Phenomenon: A Challenging Opportunity for Zionism?

Speaker: **Esther Kustanowitz**, Senior Editor, *Presentense Magazine*

With a multimedia presentation

MONDAY, OCTOBER 22

8:30 AM

Continental Breakfast

TERRACE

9:00 AM

Israel Advocacy/hasbara session [tentative]

10:00 AM

BUSINESS PLENARY

ESSEX BALLROOM

- I. Reports from Workshops and Recommended Action
- II. Constitution Committee –Evelyn Blachor, Chair
- III. Financial Report- Isaac Blachor, AZM Treasurer
- IV. Nominations Committee –Kenneth Bob, Chair

11:30 AM

Check out

12:00 Noon

LUNCHEON

ESSEX BALLROOM

In Honor of Our Incoming President and Newly-Elected Officers